

Maryna Gulenko

Postdoc

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ACADEMIC APPOINTMENTS

Bielefeld University Postdoc	04/2023-today
Paderborn University Research associate in Financial Accounting	10/2022-03/2023 10/2016-09/2021

EDUCATION

Paderborn University Dr. rer. pol. (Ph.D. equivalent) in Accounting, <i>magna cum laude</i> Dissertation: Three Essays on Corporate Social Responsibility Activities and Reporting Dissertation committee: Urska Kosi (chair), André Uhde, Michael Ebert, René Fahr	10/2016-07/2023
Vienna University of Economics and Business M.Sc. in Finance and Accounting, with distinction	10/2014-09/2016
Humboldt University of Berlin B.Sc. in Business Administration, Grade: 1.8 Exchange semester at the Chinese University of Hong Kong	10/2011-09/2014

RESEARCH

My research applies empirical archival methods and computational tools such as Python, NLP, and increasingly LLMs to large-scale text data to understand the determinants and consequences of corporate sustainability disclosure.

Job Market Paper

Flagmeier, V. and Gulenko, M. (2026). Philanthropic Disclosure and Political Insiders. **R&R (2nd round) at *Journal of Accounting Research***. *TAF Working Paper*, latest version upon request.

Working Papers

Gulenko, M., Köchling, G., and Limbach, P.. (2026). Sustainability Reporting by U.S. Private Firms. Working paper available upon request.

Gulenko, M. and Stoczek, P. (2026). Lighting the Green: The Role of Green Bond Sections in the European Market. Working paper available upon request.

Research in Progress

Mimicking Behaviour in Sustainability Reporting. (With Peter Limbach).

Corporate Volunteering. (With Daniel Alayou, Peter Limbach and Noah Starke).

Peer-Reviewed Publications

Gulenko, M., Kohlhase, S. and Kosi, U. (2026). The Role of Stakeholders in CSR Reporting of Non-Listed Banks. *Accounting in Europe*, 1-35.

Caron, M., Gulenko, M. and Müller, O. (2021). To the Moon! Analyzing the Community of “Degenerates” Engaged in the Surge of the GME Stock. *2021 ICIS Proceedings*.

Gulenko, M. (2018). Mandatory CSR Reporting - Literature Review and Future Developments in Germany. *Sustainability Management Forum*, 26(1):3-17.

Book Chapters

Sopp, K. and Gulenko, M. (forthcoming). Nachhaltigkeitsbezogene Offenlegungen (Chapter 22). In Knesl, Renner, Eberhartinger and Schiebel (Eds.), *Die Bankbilanz*.

TEACHING

Bielefeld University

Master's research colloquium [†] <i>Colloquium</i>	Since 2023-24 every semester
Corporate Sustainability [†] <i>Lecture</i>	2024-25, 2025, 2025-26, 2026
Financial Accounting (German GAAP) <i>Lecture</i>	2025, 2026
Introduction to NLP with Python [†] <i>Doctoral course</i>	2023-24, 24-25
Investments and Corporate Finance <i>Lecture</i>	2024
Finance in Excel <i>Tutorial</i>	2023-24
ESG and Sustainable Finance <i>Seminar</i>	2023

Paderborn University

Financial Statement Analysis <i>Lecture</i>	2019-20, 20-21
Group Accounting <i>Tutorial</i>	2017, 17-18, 2019, 2020
IFRS Accounting <i>Tutorial</i>	2016-17, 17-18, 18-19, 22-23
Financial Accounting (German GAAP) <i>Tutorial</i>	2017, 2018, 2019, 2020, 2021

[†] Courses I conceptualized and developed.

Average teaching evaluation: **1.50** (scale: 1 = best to 5 = worst), n = 113, 6 courses, academic years 2023/24–2025/26.

PRESENTATIONS

Academic

- 2026** EAA Congress (*Prague University of Economics and Business*), VHB Tagung (*University of Göttingen*)
- 2025** Research Seminar (*Bielefeld University*)
- 2024** Research Seminar (*Bielefeld University*)
- 2023** EAA Congress (*Aalto University School of Business, Finland*), Invited Research Seminar (*LMU Munich*)
- 2022** Interdisciplinary Conference on Intangibles and Intellectual Capital (*Taormina*)
- 2021** Banken-Forschungsworkshop (*University of Münster*)
- 2019** EUFIN (*Vienna University of Economics and Business*), Annual Conference Financial Reporting and Business Communication (*University of Reading*), Fakultätsforschungsworkshop (*Paderborn University*)

Practitioner

- 2025** Invited talk (*construction industry firm*); research presentation to regional sustainability managers (*practitioner workshop*)
- 2024** Research presentation to regional sustainability managers (*practitioner workshop; organizer and speaker*)

SERVICE, FUNDING AND AWARDS

Academic Service

Member of the EAA ARC Events Team; member of the editorial board of *Management Review Quarterly* since 2026; ad-hoc reviewer for: Accounting Horizons, EAA Congress, Sustainability Management Forum, Informal mentoring of two PhD students (research design, method)

Funding

Qualitätsfonds plus (internal teaching and research grant), Bielefeld University, 2024–2025, EUR 78,702

Awards

Emerging Scholar Award, awarded in 2024 by BAMM (jointly supported by the Universities of Bielefeld, Bonn, Aachen, and Hannover); Nomination for Best Paper (International Conference on Information Systems 2021)

LANGUAGES AND TECHNICAL SKILLS

Languages

German (native), Russian (native), English (fluent), Spanish and French (basic, formerly conversational)

Technical Skills

Python (incl. NLP/LLM libraries), LaTeX, Stata, Excel

REFERENCES

Peter Limbach

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Aaron S. Yoon

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